

JEREMY GRIEFF

CONTACT



757-810-9507



jeremy.grieff@gmail.com



[LinkedIn](#)



jeremygrieff.com

SKILLS

- Wireframing and prototyping
- UI design and accessibility
- Adobe Photoshop, Illustrator, and XD Figma and Dreamweaver
- Effective storytelling and presenting
- Cross-functional collaboration
- Executive leadership skills
- Quantitative and qualitative research
- Data-driven decision making
- Strategic problem solving
- Outcome-oriented design
- User research methodologies
- Responsive web design
- Visual design principles
- Front-end development techniques
- Mockup creation strategies
- User persona development
- Bootstrap framework expertise
- User journey mapping

SUMMARY

Creative and impact-driven Senior User Experience Designer with a strong track record at Conduent, specializing in wireframing, prototyping, and crafting intuitive user journeys that elevate accessibility and user engagement. Known for seamlessly blending strategic thinking with hands-on design execution, I thrive in cross-functional environments where collaboration fuels innovation. I bring a deep commitment to human-centered design, leveraging user research and testing to drive meaningful, measurable outcomes that align with both user needs and brand goals.

EXPERIENCE

SENIOR USER EXPERIENCE DESIGNER

Conduent

January 2016 - January 2025

- Led the design and execution of UX strategies for client websites, aligning seamlessly with brand identity while driving user engagement and ensuring 508-compliant accessibility.
- Facilitated design sprints with clients and cross-functional teams to shape product solutions grounded in brand consistency and user-centered design.
- Conducted and applied UX research insights to inform design, creating user journeys, mockups, and wireframes to outline new product features and functionality.
- Upheld high design standards with a strong focus on accessibility, interaction design, and cohesive visual aesthetics across product demos and client websites.
- Created and maintained interactive product demos for six product types, leveraging HTML, CSS, JavaScript, Figma and React to deliver engaging user experiences.
- Partnered closely with sales teams to customize demos for strategic sales pursuits, tailoring user journeys to enhance client presentations.
- Advocated for accessible and user-centered design in each project, ensuring product goals aligned with client needs and fostered an engaging user experience.
- Managed a Malaysia-based team, directing task execution and demo updates to ensure consistent functionality across all product types.

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CERTIFICATIONS

- User Experience Insights - Chris Nodder
- Making sense of the CSS box model
- Design the Web: Responsive SVG Images
- JavaScript and AJAX: Integration Techniques
- JavaScript and JSON: Integration Techniques
- Design the Web: SVG Rollovers with CSS
- Lighting with Flash: the Basics
- Web Motion: An overview Dustin Farrell's Time-Lapse Photography: Start to Finish
- Photoshop Color Correction: Extreme Color Cast

EXPERIENCE

UX DESIGNER | SALES DEMO LEAD

Xerox (Acquired by Conduent)

January 2014 - January 2016

- Designed and managed responsive website demos to support internal sales teams, effectively showcasing comprehensive benefit solutions.
- Utilized tools such as Dreamweaver, Adobe Illustrator, InDesign, and Photoshop to create visually appealing and functional demos.
- Applied expertise in HTML5, CSS3, jQuery, and JSON for seamless website development.
- Enhanced user experience (UX) through innovative design strategies and continuous process improvement initiatives.
- Collaborated across workstreams to ensure service delivery excellence and customer retention.
- Leveraged XD to prototype and refine user-centric designs, ensuring alignment with business goals

FUNCTIONAL ANALYST

ACS a Xerox Company | Acquired by Xerox

January 2011- January 2014

HP | Acquired by ACS a Xerox Company

January 2008- January 2011

Excellerate HRO | Acquired by HP

January 2007- January 2008

- Translated product specifications into fully functional websites using Workstream and logic-based coding.
- Collaborated closely with client teams to interpret and implement client-specific requirements, tailoring each product to meet unique client needs.
- Conducted thorough client testing, as well as User Acceptance Testing (UAT) and Client Acceptance Testing (CAT), to ensure quality, functionality, and alignment with client expectations.

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VOLUNTEER WORK

VIRGINIA BEACH SPCA

- Walked and cared for shelter dogs; photographed animals for website listings to support adoption efforts.

EDUCATION

ASSOCIATES DEGREE

ECPI University

CIS/Web Development

Clarion University of Pennsylvania

CIS Coursework

EXPERIENCE

DIGIPATH PROGRAMMER

EDS | Acquired by Accelerate HRO
January 2005- January 2007

Towers Perrin | Acquired by EDS
January 2003- January 2005

- Designed and programmed dynamic Health & Welfare and Accidental Death & Dismemberment worksheets and confirmation documents